TO INCORPORATE AN **ENVIRONMENTAL AGENDA IN THE DEVELOPMENT OF THE** CITY

The environmental dimension plays a fundamental role in the structuring and territorial ordering of the Master Plan, and it is a transversal topic to the systems and interdepartmental policies of the city. The Master Plan has defined an area of the city as a rural zone with the effective mechanisms to foster its development and protection, linked to minimum and permanent financial sources, besides promoting the extension of environmental protection zones. It also establishes a new municipal fund created particularly to guarantee the expansion of green areas and free spaces in the city.



167 PROPOSED PARKS



PRESERVING AND RECOVERING THE **ENVIRONMENT AND THE LANDSCAPE:** FORBIDDING NEW LAND PARCELLINGS FOR URBAN USE WITHIN THE MACRO-AREA OF URBAN RESTRICTION AND SUSTAINABLE USE



CREATING A SUSTAINABLE RURAL **DEVELOPMENT HUB**



REVIEWING THE MUNICIPAL PLAN FOR INTEGRATED ENVIRONMENTAL SANITATION: GUIDELINES FOR WATER SUPPLY SYSTEMS, SEWAGE, URBAN CLEANING, INTEGRATED SOLID WASTE MANAGEMENT AND URBAN DRAINAGE.

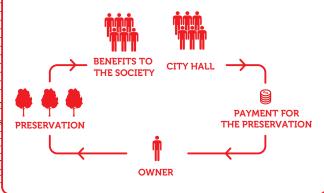
MUNICIPAL FUND FOR PARKS

Mechanism to finance the implementation of new parks in areas defined by the Master Plan. For each "real" donated by a citizen or company, the City is required to contribute with the same amount.



PROVISION OF ENVIROMENTAL SERVICES

Mechanism that enables the preservation of areas that contribute to the maintenance of the city's environmental quality through compensating the land owners.



DEFINING AREAS FOR ENVIRONMENTAL PROTECTION

The Master Plan has defined regions of the city that must be protected for providing important environmental services such as:





WATER **PRODUCTION**

MITIGATION OF

All existing and planned parks are now a Special Zone of Environmental Protection. Therefore, the appropriation by the real estate market of these particular areas intended to be future parks is prevented.

URBAN PARKS

pen spaces designed

SQUARE

COUNTRY HOUSES, AGRICULTURAL **PROPERTIES**

LINEAR PARKS

RESERVATION UNITS

WITH INTEGRAL

PROTECTION

Established by the public

authorities, these areas

allowing only indirect use of its natural resources by ıman activities.

natural heritage by

FREE SPACES AND

GREEN AREAS

RURAL ZONE



The return of the rural zone in São Paulo promotes planning and environmental improvements by containing urban sprawl, preserving natural ecosystems and encouraging sustainable practices and organic agriculture.



→ CONTAINING URBAN SPRAWL



ENCOURAGING SUSTAINABLE PRACTICES AND ORGANIC



PRESERVING NATURAL ECOSYSTEMS



Established by the