

# TO IMPLEMENT HOUSING POLICIES FOR THOSE WHO NEED THEM

To face the lack of adequate and well located housing in the city, the Master Plan duplicated the areas established as Special Zones of Social Interest, oriented to building social housing, focusing on the part of the population with income lower than 3 minimum wages. Beyond establishing a permanent and minimum source of funds for the investments on Social Housing, the Master Plan also created the Solidarity Share, instrument that works as a counterpart for large entrepreneurships, establishing that 10% of their areas must be reserved for social housing, aiming to develop a more balanced and plural society.

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ENSURING THE RIGHT TO DECENT HOUSING AS A SOCIAL RIGHT
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REDUCING THE HOUSING DEFICIT: SPECIAL ZONES OF SOCIAL INTEREST (ZEIS) WERE DUPLICATED
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PRIORITIZING THE POPULATION WITH INCOME LOWER THAN 3 MINIMUM WAGES
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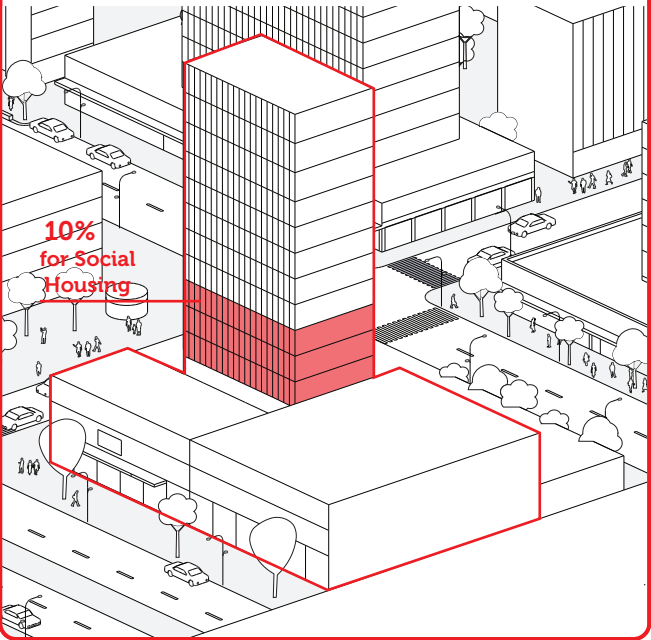
REGULARIZING LAND WITHIN INFORMAL SETTLEMENTS
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IMPLEMENTING THE "SOLIDARITY SHARE"
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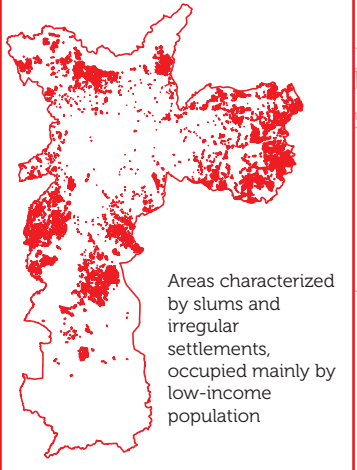
DEFINING GUIDELINES FOR THE MUNICIPAL HOUSING PLAN (PMH)

SOLIDARITY SHARE

- Every development larger than 20,000 m<sup>2</sup> must donate 10% of its built area to Social Housing or the equivalent for purchasing land
- As a counterpart, these 10% will not count for the total development rights

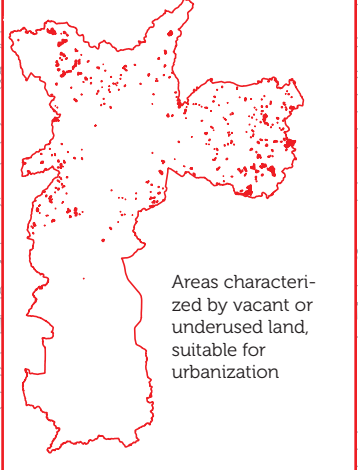


ZEIS 1



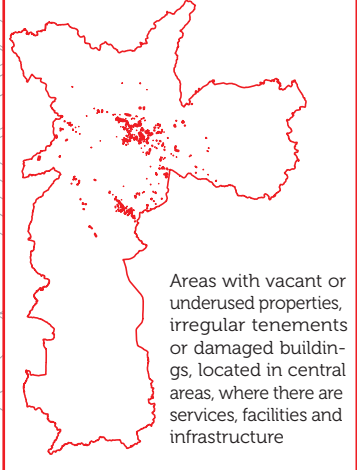
Areas characterized by slums and irregular settlements, occupied mainly by low-income population

ZEIS 2



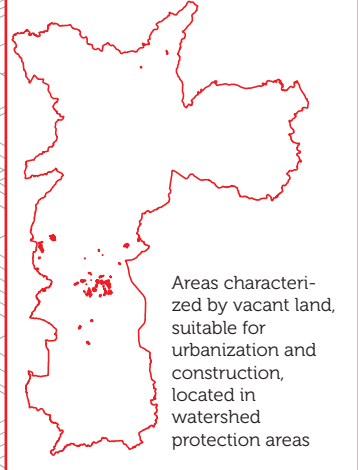
Areas characterized by vacant or underused land, suitable for urbanization

ZEIS 3



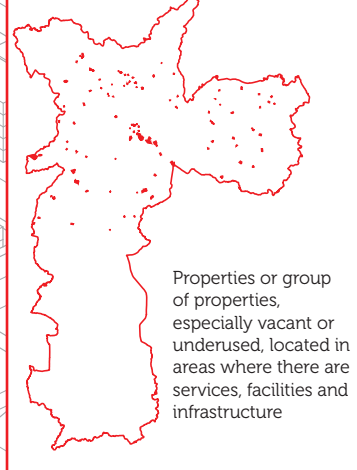
Areas with vacant or underused properties, irregular tenements or damaged buildings, located in central areas, where there are services, facilities and infrastructure

ZEIS 4



Areas characterized by vacant land, suitable for urbanization and construction, located in watershed protection areas

ZEIS 5



Properties or group of properties, especially vacant or underused, located in areas where there are services, facilities and infrastructure

SOURCE OF FUNDS

at least 30% of the resources

URBAN DEVELOPMENT FUND (FUNDURB)

At least 30% of the resources will be directed at purchasing well-located land to social housing and subsidizing housing programs

at least 25% of the resources

CONSORTIUM URBAN OPERATIONS

or

URBAN INTERVENTION AREAS

At least 25% of the resources will be directed at promoting social housing within the intervention area, especially purchasing land.

